

Year 11 Curriculum Overview [2022-2023]

Subject – Interactive Media

Autumn Term	Knowledge & Understanding			Literacy Skills Opportunities for developing literacy skills	Employability Skills [if any]	Assessment Opportunities
	Composites	Components [includes understanding of KEY concepts & subject specific vocab]	Formal Retrieval [if any]			
HT1 and HT2	Use appropriate hardware and software	<ul style="list-style-type: none"> • Directory and file structure • File types and exporting • Hardware features • Software features • Needs of audience/end user 	<ul style="list-style-type: none"> • File management • Hardware • Software • Audience 	<ul style="list-style-type: none"> • Written report • Written justification • Reading to research • Range of short and extended Verbal responses • Listening to instructions 	<ul style="list-style-type: none"> • Independent learning • Use of a range of hardware/software • Self-reflection • ICT skills • Time management 	Assessed in line with exam board criteria: <ul style="list-style-type: none"> • Understand a range of hardware and software • Creation of an Interactive Media product • Review working practices and their product
	Create a product to meet a brief	<ul style="list-style-type: none"> • Use of hardware • Use of Software • Use a range of techniques • Time management/meeting deadlines 	<ul style="list-style-type: none"> • Hardware • Software • Basic Techniques • 			
	Review working practices	<ul style="list-style-type: none"> • Comparing product with brief • Feedback from users • Analysis of planning and assets • Analysis of hardware/software choices • Personal strengths and weaknesses • Ways to improve 	<ul style="list-style-type: none"> • Questionnaires • Self-reflection • Even better if... 			

Year 11 Curriculum Overview [2022-2023]
Subject – Interactive Media

Autumn Term	Knowledge & Understanding			Literacy Skills Opportunities for developing literacy skills	Employability Skills [if any]	Assessment Opportunities
	Composites	Components [includes understanding of KEY concepts & subject specific vocab]	Formal Retrieval [if any]			
HT3 and HT4	Exam preparation: Plan, create, review	<ul style="list-style-type: none"> • Planning a product • Creating a product • Reviewing the product 	<ul style="list-style-type: none"> • Planning skills • Creation skills and techniques • Reviewing and evaluation skills 	<ul style="list-style-type: none"> • Writing concisely • Writing for an audience • Reading and looking for keywords 	<ul style="list-style-type: none"> • Independent work • Problem solving 	Pupils assessed according to exam criteria: <ul style="list-style-type: none"> • Planning • Creating • Reviewing
	EXAM: APPROX 18 LESSONS					
	Present their skills to the creative media industry.	<ul style="list-style-type: none"> • Types of clients and their needs • Job opportunities • Methods of presenting • Methods of promotion 	<ul style="list-style-type: none"> • Web design skills • Presenting information 	<ul style="list-style-type: none"> • Report writing • Reading for research • Verbal justification • Extended oral answers • Descriptive writing 	<ul style="list-style-type: none"> • Creativity • Job markets • Job opportunities • Self-promotion 	Pupils assessed according to exam criteria: <ul style="list-style-type: none"> • Describe a variety of promotion and presentation methods

Year 11 Curriculum Overview [2022-2023]

Subject – Interactive Media

Autumn Term	Knowledge & Understanding			Literacy Skills	Employability Skills [if any]	Assessment Opportunities
	Composites	Components [includes understanding of KEY concepts & subject specific vocab]	Formal Retrieval [if any]	Opportunities for developing literacy skills		
HT5 and HT6	Present a product that promotes their skills	<ul style="list-style-type: none"> • Methods of presenting • Methods of promoting 	<ul style="list-style-type: none"> • Web design • Presenting information • File management • Asset management 	<ul style="list-style-type: none"> • Writing to persuade • Following instructions independently • Verbal and written justification 	<ul style="list-style-type: none"> • Independent learning • Using Hardware and Software • Web Design • Self-analysis 	Assessment in line with exam board criteria: <ul style="list-style-type: none"> • Use of appropriate technical, communication, equipment, materials and processes. • Evidence of Strengths and Weaknesses, feedback from others, final judgements.
	Review the promotion of their skills	<ul style="list-style-type: none"> • Selection of format and medium • Use of hardware/software • Strengths and weaknesses • Areas for improvement 	<ul style="list-style-type: none"> • Evaluation skills • Questionnaire skills • Reviewing a product • Skills and techniques • Product formats 	<ul style="list-style-type: none"> • Reading for research • Analytical writing 		